

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Mundy Katowitz Media**  
**1322 G Street SE**  
**Washington, DC 20003**

<u>Contract / Revision</u> 562322 /		<u>Alt Order #</u> 09773518
<u>Product</u> <b>PRIORITIES USA</b>		
<u>Contract Dates</u> <b>07/31/12 - 08/06/12</b>	<u>Estimate #</u> <b>1518</b>	
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 07/18/12 / 07/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	07/31/12	08/06/12	Good Day Colorado	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				2	\$350.00			
N 2	31	07/31/12	08/06/12	Regis & Kelly	90130a-10a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				4	\$250.00			
N 3	31	07/31/12	08/06/12	Judge Judy	12p-1p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				4	\$200.00			
N 4	31	07/31/12	08/06/12	JdgJoe Brown M-F 1p-2p	1p-2p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				3	\$150.00			
N 5	31	07/31/12	08/06/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				4	\$150.00			
N 6	31	07/31/12	08/06/12	Judge Judy	4p-5p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				5	\$400.00			
N 7	31	08/04/12	08/04/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$700.00			
N 8	31	08/05/12	08/05/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,000.00			
D 9	31	07/31/12	08/06/12	Good Day Colorado	7a-8a		1:00			NM	0	\$0.00
N 10	31	07/31/12	08/06/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				3	\$450.00			
N 11	31	07/31/12	08/06/12	Good Day Colorado	8a-9a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				4	\$300.00			
N 12	31	07/31/12	08/06/12	Swift Justice M-F 3p-4p	3p-4p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u>	<u>Alt Order #</u>
562322 /	09773518

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	PRIORITIES USA	1518

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	07/18/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots      Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/12	08/06/12	MTWTF--				3	\$400.00			
Totals											34	\$11,000.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	34	\$11,000.00	\$9,350.00
<b>Totals</b>	34	\$11,000.00	\$9,350.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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